

## **The Asheville Scene Chefs Challenge: A Competition of Culinary Panache.**

ASHEVILLE, North Carolina, July 1 through August 23, 2014 – The Asheville Scene Chefs Challenge begins anew on July 1st with 14 new hopefuls waiting to create...and win! See what's different in this year's Challenge as the chefs see a twist in the rules. You won't want to miss a single week, as the competition continues every Tuesday evening at Pack's Tavern Century Room through August 12 until the final battle of the top four chefs during the Grand Tasting at the Asheville Wine & Food Festival on Saturday, August 23, 2014.

The Asheville Scene Chefs Challenge pits the region's top chefs against each other in an Iron Chef-style battle for the title of Asheville Wine & Food Festival 2014 Best Chef. And the best part is, you get to dine and decide who competes in the final competition at the festival! Competing chefs offer up six delicious creations prepared around a secret ingredient. The votes from the audience and a panel of professional chefs, food writers, and culinary experts determine the night's winner, who advances to the final Iron Chef-style battle.

2013 Best Chef Daniel Wright stated, "I cook with my heart". This year's heartfelt competitors are accessible on our website. Now is the time to reserve your tickets for the weekly challenge, support your chefs and be a judge! Attendees of the Grand Tasting can watch all the action from the sidelines. The winner walks away with the title of Asheville Wine & Food Festival 2014 Best Chef. For more information and tickets, visit: [ashevillewineandfood.com/asheville-scene-chefs-challenge](http://ashevillewineandfood.com/asheville-scene-chefs-challenge)

Master of Ceremonies each night will be Susi Gott Séguret, CCP, CSW of the Seasonal School of Culinary Arts. Susi is a Certified Culinary Professional and Certified Specialist of Wine, hails from the depths of Appalachia in Madison County North Carolina, but honed her culinary skills in France, where she resided for over 20 years, earning a diploma in Gastronomy and Taste from the Cordon Bleu and the Université de Reims.

Contact:

Kris Kraft, Assistant Director (828) 200-1502; Bob Bowles; Festival Director (828) 777-8916; [www.ashevillewineandfood.com](http://www.ashevillewineandfood.com)

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