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ASHEVILLE WINE & FOOD FESTIVAL

August 20, 21 & 22 2015

ELIXIR, SWEET & The GRAND TASTING

**A Culinary Circus of Chefs, Wine, Beer, Spirits,
Competitions, Music, & Fun in Asheville**

ASHEVILLE, North Carolina, August 20-22, 2015 – The Asheville Wine & Food Festival makes it possible to sample every delicious flavor Asheville has to offer. This year, the pre-festival fun begins on May 1st with AMUSE, continues on June 26th with ESSENCE, and kicks off the festivities with ELIXIR on Thursday, August 20th. Chefs and Mixologists will compete to see who will be represented at ELIXIR. Then on Friday, August 21st we will feature SWEET, the largest gathering of Pastry Chefs will treat you to fabulous desserts, wines, and music. Finally, on Saturday, August 22nd at the **U.S. Cellular Center**, the GRAND TASTING will house the largest culinary gathering of its kind in downtown Asheville. Last year 4,000 Festivalians gathered to enjoy a weekend of fun. In 2015 a riot of local and international wineries, local Beer City and area breweries, regional distilleries, restaurateurs and chefs, farmers, and artisan food producers will gather to transform the US Cellular Center into a culinary circus. Meet farmers, chefs, cookbook authors, and artisan beverage makers, as well as select nonprofits and regional crafters. Culinary events will take place throughout the day, as will the Winemaker Competitions.

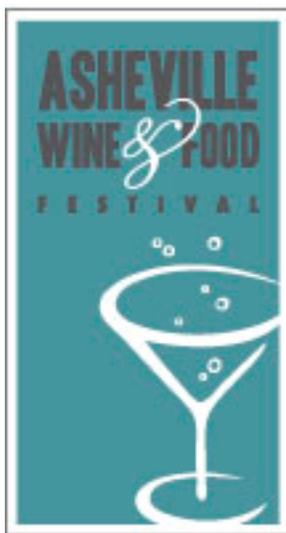
The Asheville Wine & Food Festival was named as a Top 20 Winning Event, in 2014 by the Southeast Tourism Society. With a wine glass and festival program in hand, Festival goers can choose their own culinary adventure among the competitions, tastings, and incredible savory experiences. Don't miss your opportunity...come taste for yourself what so many others have found to be a true culinary circus. Information and tickets, visit: ashevillewineandfood.com

Boilerplate:

Now in its seventh year and named by the New York Post as one of the best festivals of its kind in the country, also listed as a Top 20 Winning Event for 2014 by the Southeast Tourism Society, the Asheville Wine & Food Festival features a dazzling array of more than 300 wines, creations prepared by Asheville's celebrated and internationally recognized chefs, as well as samples of local artisan food products, craft beers and spirits. ELIXIR mixology and culinary competition events take place throughout the spring and summer. These events culminate on Thursday, August 20 to disclose the most revered talent of the region. SWEET is a time of desserts, music, drink, and fun on Friday August 21. Then on Saturday at the US Cellular Center, Asheville's largest event facility, the GRAND TASTING presents the best in wine, food, spirits, beer and competitive entertainment. This year's festival, August 20, 21 & 22, offers the very best signature events in downtown Asheville, a veritable culinary circus of adventure and fun!

Contact: Kris Kraft, Festival Director contactasheville@gmail.com (828) 200-1502 and Melissa Mathews, PR/Marketing mmathews.email@gmail.com (828) 545-2511

www.ashevillewineandfood.com



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