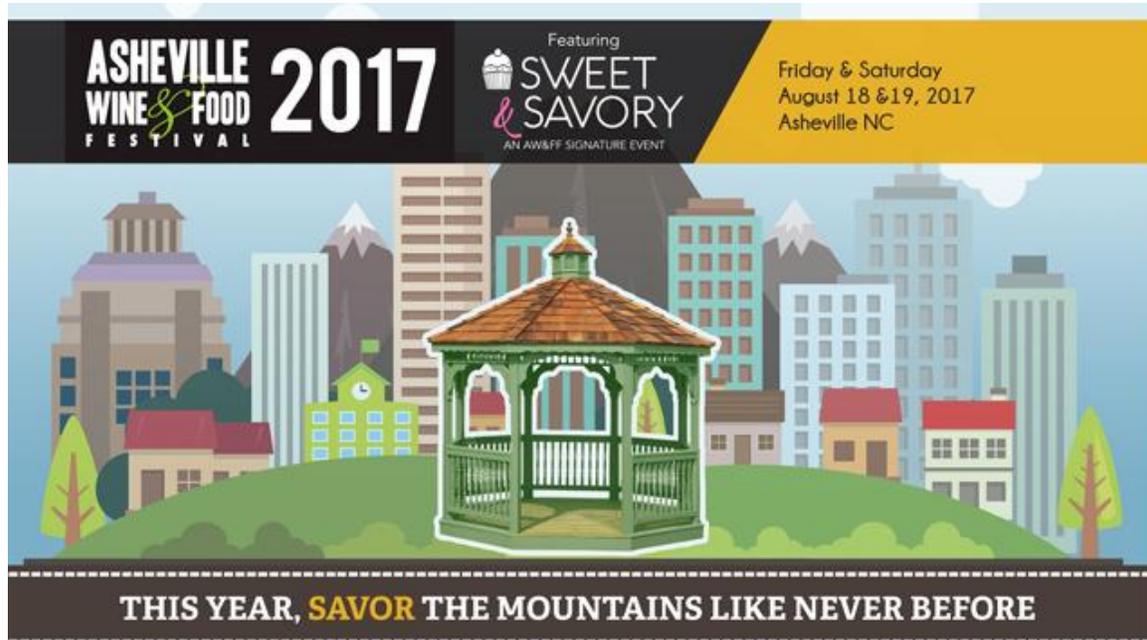


For Immediate Release: ASHEVILLE, North Carolina

Melissa Mathews, PR/Marketing mmathews.email@gmail.com (828) 545-2511



August 18 & 19, 2017

This Year, Savor the Mountains Like Never Before

The Asheville Wine & Food Festival is a culinary weekend of food, drink, and fun. This year we will be outside in the sun at Pack Square Park, in the center of downtown Asheville just steps from all the vibrant shops, restaurants, and South Slope Breweries.

In 2017 Asheville is the number one [“New Top Cities for Wine in the United States”](#) as designated by the Travel Channel. The 2016 Asheville Wine & Food Festival was named a Top 20 Event by the Southeast Tourism Society. TripAdvisor, in the "The Travelers' Choice® Food and Wine Destinations Awards", placed Asheville right up there with New York City, San Francisco, New Orleans and Chicago. Southern Living listed Asheville among the “Tastiest Towns in the South.”

The Asheville Wine & Food Festival brings together the finest regional, national, and international wines, exceptional restaurants, craft beer, spirits, and handcrafted artisanal foods for a weekend of palate-pleasing indulgence where festival goers will find a treasure of independent, farm-to-table restaurants and a colorful street performer on every corner. Join us on Friday August 18 & Saturday August 19 2017 for 2 solid days of culinary adventures.

Come out and enjoy the festivities on Friday starting at 11:00 and enjoy the music and meet Pitmaster Christopher Prieto, a celebrity BBQ pitmaster, while enjoying wines, spirits, beer and food from local award winning chefs. On Saturday starting at noon, be prepared to spend all day sipping, tasting and meeting the winemakers, chefs, culinary authors, while watching gifted chefs share their secrets about great Asheville food. Then, if that is not enough, late Saturday afternoon, enjoy “Sweet & Savory” at the Renaissance Ballrooms as we bring together sweet desserts, savory restaurant dishes and great wines from 4-7 PM.

Purchase your ticket for each day or the full weekend. Keep your browser pointed to www.ashevillewinandfood.com for listing of all the events, wineries, distilleries, breweries, restaurants, and food producers and Savor the Mountains Like Never Before!

Contact: Bob Bowles, Festival Director bob@ashevillewineandfood.com (828) 239-9400 and
Melissa Mathews, PR/Marketing mmathews.email@gmail.com (828) 545-2511

###